

Adam Griffiths

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PROFESSIONAL EXPERIENCE

Foreign Policy magazine.

Creative director, online (May 2016 to present): Develop and oversee redesign of all digital platforms. Create original illustrations for daily argument and dispatches. Hire and direct freelance photographers and artists for feature projects and special reporting. Coordinate online presentation of print publication. Help to streamline and optimize in-house production workflow. Work with social editor and business team to help boost traffic with new design solutions and visual journalism.

Washington Post Express, circulation 170,000.

Deputy creative director (January 2012 to May 2016): Art direct and design features pages and special sections of the Washington Post's daily commuter tabloid, including photo editing. Suggest and develop story ideas with writers and editors. Hire and direct freelance photographers and illustrators. Direct and style photo shoots. Hire and train new designers. Coordinate production between advertising team and press. Contribute ideas for and assist with execution of new one-time sections and long-term projects for The Washington Post Company. Steer content creation and development in line with overall Express vision and goals. Make and implement recommendations to streamline newsroom operations. Developed and launched special Weekend features edition of Express.

Editorial designer (June 2010 to December 2011): Designed front pages, news, sports and daily entertainment sections. Contribute headlines and copy editing. Select and process photos.

Fashion Washington, circulation 100,000

Creative director (August 2010 to December 2013): Coordinated with two editors and advertising on all content for the Washington Post's seasonal fashion supplement. Planned and directed editorial photo shoots. Designed all pages and contracted all art. Redeveloped online and social media strategy.

OTHER EXPERIENCE

Editor, art director, Fusion magazine.

January 2008 to May 2010, circulation 10,000. Responsible for overseeing production of Kent State University's once-per-semester lesbian, gay, bisexual and transgender issues magazine named the no. 2 student magazine in the country by the Society of Professional Journalists. Assign and edit stories. Apply for grants. Manage budgets and expenses.

Art director, The Burr.

May 2009 to December 2009, circulation 8,000. Responsible for designing Kent State's once-per-semester special interest magazine.

Assistant managing editor, visuals, Daily Kent Stater.

Spring 2009. Coordinate all visual operations for Kent State University's daily student newspaper. Improve planning and communication between editorial, design and photo staffs. Supervise production team two nights each week. Liaise with production department and printer facility.

Managing editor, Daily Kent Stater.

Fall 2008. Manage a staff of more than 120 student employees. Prepare daily story budget. Conduct nightly budget meetings. Coordinate with student television and radio station on relaunched central website.

Pre-2008 experience available upon request.

EDUCATION

Kent State University

(Honors College), graduated December 2010. Bachelor's of Science in visual journalism, concentration in information design. Completed coursework in lesbian, gay, bisexual and transgender studies.

HONORS AND AWARDS

Award of Excellence, publication redesign, Society for News Design annual competition, 2015.

Award of Excellence, feature design page, Society for News Design annual competition, 2012

Second place, magazine cover, Michigan State University, SND Design Contest, 2010.

SKILLS

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, MEIK4 (v4 and v6), Eidos Methode, CCI, Basic web design, Microsoft suite

REFERENCES

Available upon request